



**ENTRY FORM**

# Indy International Wine Competition

The **largest** scientifically organized & independent **wine competition** in the United States

## How does entering the INDY improve your winery's bottom line?

For less than the price of a bag of corks, you can get a direct comparison of your wine against more than 3,000 fierce competitors from 43 states and 10 countries. This gives you unbiased feedback on the commercial quality of your wine, and winning medals and trophies at the INDY independently validates your winegrowing/making team's efforts. That's why even the world's biggest wineries enter the INDY every year! Entering bottles pre-release gives you an early assessment for sales potential and stylistic fit and finish. Entering the INDY should be vital part of your winery's quality system where wines are judged for how the consumer sees them, how they compare to their vintage peers and competitors for shelf space and online orders. In 2009, a jury of 72 open-minded wine industry peers served as judges: top winemakers and chefs, marketing executives and wholesalers, writers and journalists, enologists and winegrowers, from Napa to New York, from Miami to Chicago. An almost perfect representation of professionals who are at the pulse of the American super core wine consumer.

Cheers,

Prof. Christian Butzke, Chief Judge  
Jill Blume, Executive Director  
Jeanette Merritt, Marketing Director

**ENTRY DEADLINE: July 15, 2010**

Enter online at [www.indyinternational.org](http://www.indyinternational.org)



## VENUE

The 19<sup>th</sup> Indy International Wine Competition takes place August 4-6, 2010 in the Memorial Union Ballrooms at Purdue University in West Lafayette, Indiana. Entry forms, wines and fees must be received by July 15, 2010.

## JUDGING

The INDY is the largest independent and scientifically organized wine championship in America. Panels of wine experts from around the world will conduct a blind judging. The INDY is world-renowned for the quality and diversity of its thousands of wine entries from around the globe, for the skill and reputation of our judges, and for the professional operation of the entire event.

## ENTRY FEES

\$60 USD per entry. Visa, Master Card or check payable to Purdue University. Purdue University is not responsible for costs incurred due to wines not received by deadline.

## ENTRY RULES

(1) Wines must be commercially available or bottled by August 4, 2010. (2) A commercial label must appear on all bottles. (3) A wine may be entered in only one class. (4) Note the predominant grape variety or fruit used on the entry form. (5) A varietal must contain at least 75% of the designated variety. (6) Wine with less than 75% of any single variety must be entered as a blend. (7) Note the vintage on the entry form. (8) Note the % true residual sugar (RS) content ( $\% = \text{g}/100\text{mL}$ , not  $\text{g}/\text{L}$ .  $10\text{g}/\text{L} = 1\%$ ) on the entry form so the entries can be arranged properly for judging. (9) Note information from the front of your label that identifies your wine on the entry form. (10) Competition coordinators have the right to reclassify entries if they believe the entry has been incorrectly classified.

## HOW TO ENTER & SHIP WINE

(1) You may register your wines at [www.indyinternational.org](http://www.indyinternational.org) (2) Send original entry form and fees to the address below. (3) Send three 750mL bottles (or equivalent) per entry to the address below. Three bottles ensure sufficient wine for evaluating the Wine of the Year and for any bottles that appear "off". (4) Include a copy of the entry form in every box. (5) Direct shipping is authorized by Indiana ATC permit LOA 031711. (6) All customs, transport and broker fees must be pre-paid or wines will be refused.

## AWARDS & TROPHIES

Winning wines will receive double gold, gold, silver or bronze medals. Select double gold winners will be eligible to compete for Wine of the Year trophies, which include Wine of the Year, Red Wine of the Year, White Wine of the Year, Rosé Wine of the Year, Sparkling Wine of the Year, Dessert Wine of the Year, Fruit Wine of the Year, Honey Wine of the Year and Honey Wine Blend Wine of the Year. Trophies will also be presented to the Winemaker of the Year and Winery of the Year. Indiana trophies include Winery of the Year, Wine of the Year, Traminette Wine of the Year, Indiana-grown Vinifera Wine of the Year, Indiana-grown French-American Wine of the Year, Indiana-grown American Wine of the Year, and Indiana-grown Fruit Wine of the Year.

## PROMOTION

Winners will be posted online at [www.indyinternational.org](http://www.indyinternational.org) Winners will receive medals soon after. Embossed 1-inch gold foil wine bottle sticker medallions will be available for purchase after the competition. All wines received become property of Purdue University.

## CONTACT

**Phone:** 1.765.494.3614

**Fax:** 1.765.494.7953

**Web:** [www.indyinternational.org](http://www.indyinternational.org)

**Email:** [indyinternational@purdue.edu](mailto:indyinternational@purdue.edu)

Cut on dashed line and affix to ALL packages. Make copies as necessary.

### SHIP TO:

**INDY INTERNATIONAL**  
Purdue University  
745 Agriculture Mall Drive  
West Lafayette, IN 47907-2009 USA

### SHIP TO:

**INDY INTERNATIONAL**  
Purdue University  
745 Agriculture Mall Drive  
West Lafayette, IN 47907-2009 USA



**2010 Entry Form**

Company Name \_\_\_\_\_ Brand Name (one brand per entry form) \_\_\_\_\_ Account ID (found on mailing label) \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Name of Person Entering Wines \_\_\_\_\_ Telephone \_\_\_\_\_ Email \_\_\_\_\_

**ENTRY FORM  
DEADLINE: 7/15/10**

Ship form/payment/wine to:  
**INDY INTERNATIONAL**  
Purdue University  
745 Agriculture Mall Dr  
West Lafayette IN 47907

**WINE DELIVERY  
DEADLINE: 7/15/10**

**WINE SHIPMENTS:**  
Please ship three 750mL bottles (or equivalent) per wine entry. See page 2 for complete shipping info.

I certify that to the best of my knowledge the wines entered in the 2010 INDY conform with event rules & procedures.

*Signature of person entering wines*

Office Use	Entry #	Class #	Predominant Grape Variety or Fruit	Vintage	Residual Sugar %	Information from the front of your label that identifies your wine	85% IN grown
	Sample	304	Traminette	2009	0.2	Boilermaker Special White	yes
	1						
	2						
	3						
	4						
	5						
	6						
	7						
	8						
	9						
	10						
	11						
	12						

**ENTRY FEES**

\_\_\_\_\_ entries at **\$60 per entry** = \$ \_\_\_\_\_

CHECK (payable to Purdue University)  VISA  MC

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CCV Code \_\_\_\_\_

**Should you have further questions:**

Phone: 1.765.494.3614 Email: [indyinternational@purdue.edu](mailto:indyinternational@purdue.edu)  
 Fax: 1.765.494.7953 Web: [www.indyinternational.org](http://www.indyinternational.org)



**INDY**  
INTERNATIONAL  
WINE COMPETITION

## ENTRY DEADLINE: July 15, 2010

### WINE CLASS LISTING

#### RED VINIFERA

- 601 Cabernet Franc
- 602 Cabernet Sauvignon
- 603 Malbec
- 604 Merlot
- 605 Petite Sirah
- 606 Pinot Noir
- 607 Sangiovese
- 608 Syrah/Shiraz
- 609 Zinfandel
- 610 Other Red Varietals
- 611 Bordeaux-style Blends
- 612 Red Blends
- 613 Rosé/Blush

#### WHITE VINIFERA

- 501 Chardonnay
- 502 Gewürztraminer
- 503 Muscat
- 504 Pinot Gris/Grigio
- 505 Riesling
- 506 Sauvignon Blanc
- 507 Viognier
- 508 Other White Varietals
- 509 Bordeaux-style Blends
- 510 White Blends
- 511 Vinifera Late Harvest & Ice Wine

#### RED AMERICAN VARIETALS

- 201 Concord
- 202 Red Muscadine
- 203 Norton/Cynthiana
- 204 Steuben
- 209 Other Red Varietals  
(Example: Fredonia)
- 210 Red Blends
- 211 Blush/Rosé

#### WHITE AMERICAN VARIETALS

- 101 Catawba
- 102 Diamond
- 103 White Muscadine
- 104 Niagara
- 109 Other White Varietals  
(Example: Delaware)
- 110 White Blends
- 111 American Late Harvest & Ice Wine

#### RED FRENCH AMERICAN

- 401 Chambourcin
- 402 Chancellor
- 403 Foch
- 404 Frontenac
- 409 Other Red Varietals  
(Examples: Corot Noir, St. Croix)

#### 410 Red Blends

- 411 Blush/Rosé

#### WHITE FRENCH AMERICAN

- 301 Cayuga White
- 302 Chardonnay
- 303 Seyval Blanc
- 304 Traminette
- 305 Vidal Blanc
- 306 Vignoles
- 309 Other White Varietals  
(Examples: Blanc du Bois, Edelweiss, La-Crescent)
- 310 White Blends
- 311 French-American Late Harvest & Ice Wine

#### SPARKLING WINES

- 001 Bottle Fermented
- 003 Tank Fermented
- 005 Sparkling Fruit Wines
- 006 Carbonated Wines

#### FORTIFIED (>14% alc.)

- 901 Port-style
- 902 Sherry-style
- 903 Fruit
- 904 Flavored Ports

#### FRUIT WINES

- 801 Apple/Pear
- 802 Stone Fruit  
(Examples: peach, cherry)
- 803 Berry  
(Examples: strawberry, raspberry, berry blends)
- 804 Dry Style, Fruit  
(Example: oak aged blueberry)
- 805 Tropical/Citrus
- 806 Flower/Vegetable
- 807 Fruit Blends
- 808 Grape & Fruit Blends
- 809 Naturally Flavored
- 810 Hard Cider (< 7% alc.)

#### HONEY WINES

- 701 Pure Honey Wines/Meads
- 702 Honey & Fruit Blends
- 703 Naturally Flavored
- 704 Dry Style Honey Wines
- 705 Sparkling Honey Wines

#### DISTILLED PRODUCTS

- 011 Brandy
- 012 Grappa
- 013 Fruit Brandy (Eau de vie)
- 014 Brandy Liqueurs
- 015 De-Alcoholized Wines